

Carl Perleberg

1930-1992

Carl Perleberg was born in 1930 to Gilbert and Greta Perleberg in Union City, New Jersey. He attended schools in Fort Lee before graduating from Rutgers University with a degree in pomology. In 1953, Carl married Gisela (Gie) Pruesse.

Mr. Perleberg began his employment in the nursery business soon after graduation from Rutgers. He was employed in the industry in both New Jersey and California before he and Gie relocated to make their home in Quincy in 1956. Mr. & Mrs. Perleberg started Columbia Basin Nursery commercially in 1960; although, many say it really began in their backyard soon after moving to Quincy. The family built the business into an extensive nursery and orchard.



Mr. Perleberg was a well known, respected nurseryman and industry leader. He was recognized for his unique & innovative business and agriculture philosophy and was known to speak openly about his views on horticulture, industry politics and life in general. He was a speaker in the US & Canada as well as other parts of the world as he traveled.

Mr. Perleberg was active in the Columbia Basin Horticulture Association and the Washington State Horticultural Association and was an organizer of the annual Farmer Consumer Awareness Day in Quincy. He

was a member of the Washington State Nursery Association, the American Association of Nurserymen, the International Dwarf Fruit Tree Association, International Plant Propagators and other trade organizations.

Mr. & Mrs. Perleberg have two daughters Dena and Carla, both of Quincy, and both involved in the family nursery business.

The Carl Perleberg Memorial Travel Award has been established through the Washington Apple Education Foundation by family and friends of Carl. The purpose of the award is to recognize the contributions Mr. Perleberg made to the industry in his lifetime while providing industry members with the opportunity to travel abroad and domestically to tree fruit growing regions where information may be gleaned on growing processes. Recipients of the travel award will share information upon return for the benefit of the entire tree fruit industry.